

Sport Management

Degree Type

Bachelor of Science

Division of Business and Communications

Dean: Sarah K. Bryant, Ph.D.

Associate Dean: Patrick Gagliano, M.F.A.

Faculty: Rebekah Dixon, M.S.; Cy Wainwright, M.S.

Requirements for the Major in Sport Management (not including General Education Core)

Required Sport Management Courses

Item #	Title	Credits
SPM 181	Introduction to Sport Management	3
SPM 325	Organization and Administration	3
SPM 331	Sport Law, Ethics and Governance	3
SPM 333	Sport Finance, Fundraising, and Sponsorship	3
SPM 400	Internship Seminar in Sport Professions III	1
SPM 451	Event and Facility Management	3
SPM 495	Internship	3
PHE 229	Sports Psychology	3
PHE 382	Sport in Society	3

Required Business Courses

Item #	Title	Credits
ACC 210	Principles of Financial Accounting	3
BUA 101	Introduction to Business	3
BUA 210	Business Law	3
BUA 220	Principles of Marketing	3
BUA 260	Principles of Management	3
ECO 210	Principles of Macroeconomics	3
ECO 220	Principles of Microeconomics	3

Other Required Courses

Item #	Title	Credits
COM 111	Practical Media Fundamentals	3
MAT 111	College Algebra	4
	Total Credits	53