

International Studies - Business Administration

Degree Type

Bachelor of Arts

Division of Business, Communication, and Sport

Division Dean: Steven R. McClung, Ph.D.

Department Chair: Gerald Seals, M.S., M.Div., D.Div., Ph.D.

Interdisciplinary Faculty:

Sarah Bryant, Ph.D., Professor of Business Administration

Gregory Cole, Ph.D., Professor of Spanish

Jesse Scott, Ph.D., Professor of History

Timothy G. Elston, Ph.D., Associate Professor of History

Dennis Lambries, Ph.D., Associate Professor of Political Science

Gerald Seals, M.S., M.Div., D.Div., Ph.D., Associate Professor of Business Administration

Matthew Kidder, Ph.D., Assistant Professor of Business Administration

The International Studies program is dedicated to educating students to be at home in the world of the 21st century taking advantage of the college's extensive history with host countries situated in Europe and South America. To this end, students investigate global structures (cultural, economic, environmental, health, legal, and political) that promise, with varying degrees of success, to serve as common bases for worldwide human interaction. Through interdisciplinary instruction, language training, overseas education, and internship opportunities, this program prepares students for occupations in both the public and private sectors. Courses are selected from a variety of disciplines including the arts, sciences, languages, social sciences, humanities, and the professions. Successful completion of a May Term travel abroad course is mandatory for students born or naturalized within the U.S. This program also encourages international students to develop a deeper understanding of global society through a pre-approved international experience.

The curriculum is divided into: (1) core courses, (2) areas of concentration, (3) internship/study away options, and (4) a capstone paper. The core courses provide students with an interdisciplinary perspective on the global society and the issues that face the world. The area of concentration explores the common theme of international relationships in Business Administration, Foreign Language, or Political Science. Students select an area of concentration (Business Administration, Foreign Language, or Political Science) which gives them the content knowledge and skills to understand and analyze global society. The internship/study away option is designed to immerse the student in a reality-based international experience. This requirement must be pre-approved by the student's major area advisor. The capstone paper allows the student to analyze a complex global issue in the area of concentration. The program includes a 6-hour foreign language requirement that may be satisfied by taking Spanish at Newberry College or by taking another language at an accredited college.

International Studies Core

Human Culture (15 credit hours)

Item #	Title	Credits
ENG 250	Introduction to World Literature	3
HIS 112	The Human Story: Quest for Meaning in History (1500 to Present Day)	3
MUS 261	World Music	3
REL 220	Religions of the World	3
BUA 432	International Business	3

Choose one of the following Human Culture electives

Item #	Title	Credits
HIS 250	Latin American History	3
HIS 324	Workers, Warriors, World Wars and Aftermath in Europe (1850 to Present Day)	3
HIS 352	Introduction to Public History	3

Global Perspectives

The Natural World (7 credit hours)

Item #	Title	Credits
GEO 135	Geography	3
ENV 112	Introduction to Environmental Science	4

Global Perspectives

The Social World

Item #	Title	Credits
BUA 432	International Business	3
ECO 210	Principles of Macroeconomics	3
ECO 220	Principles of Microeconomics	3
PSC 225	Comparing Politics Across the World	3
SOC 326	Problems of Population and Environment	3

Global Perspective

Ethical Choice (choose one of the following) (3 credit hours)

Item #	Title	Credits
PHI 120	Introduction to Ethics	3
BUA 311	Business Ethics	3

International Studies Experience

Item #	Title	Credits
ISC 492	Senior Paper	3
ISC 495	Internships	3

Foreign Language

The program includes a 6-hour foreign language requirement that may be satisfied by taking Spanish at Newberry College or by taking another language at an accredited college.(6 credit hours)

Item #	Title	Credits
SPA 101	Elementary Language and Culture	3
SPA 102	Elementary Language and Culture	3

Area of Concentration

Business Administration (24 credit hours)

Item #	Title	Credits
ACC 210	Principles of Financial Accounting	3
ACC 220	Principles of Managerial Accounting	3
BUA 210	Business Law	3
BUA 220	Principles of Marketing	3
BUA 260	Principles of Management	3
BUA 311	Business Ethics	3
BUA 341	Corporate Finance	3
BUA 472	Strategic Management	3
	Total Credits	79