Sport Management and Leadership (MS)

Degree Type

Master of Science

Division of Business, Communication, and Sport

Dean: Steven R. McClung, Ph.D.

To prepare ethical and inclusive sport business leaders who will contribute to the optimization of contemporary organizations through organizational development and leadership knowledge, applied learning strategies, and action research application.

Required courses for MSSML

Item#	Title	Credits
ODL 510	Contemporary Organizational Development Foundations	3
ODL 511	Managing Change with Agility and Resilience	3
ODL 520	Leadership Foundations	3
ODL 522	Communication Skills for Leadership	3
ODL 531	Research Methods	3
ODL 570	Program Capstone	3
SML 510	Critical Issues in Sport Management and Leadership	3
SML 520	Business of Sport	3
SML 521	Finance for Leaders	3
SML 522	Sport Marketing & Public Relations	3
	Total Credits	30

Newberry College Catalog