

# BUA 363: Small Business Management, Entrepreneurship I

A study of small business matters including entrepreneurship, forms of ownership, innovative products, franchising, sources of funding, and creating a business plan. Emphasis will be placed on the entrepreneurial role of small business managers, including risk management, innovation, creativity, and profit maximization.

**Credits:** Credits 3

**Prerequisites:**

Prerequisite Courses

ACC 210

Prerequisites

Junior standing

**Semester Offered:**

Semester Offered

Offered every semester.