

# BUA 432: International Business

A study of the international dimensions of business and how they affect the activities of the firm. Emphasizes global and domestic factors affecting management decisions to move domestic operations abroad or vice versa, as well as the development and management of multinational corporate strategies.

**Credits:** Credits 3

**Prerequisites:**

Prerequisite Courses

BUA 210

BUA 220

BUA 260

Prerequisites

Junior or Senior standing

**Semester Offered:**

Semester Offered

Offered every semester.