

BUA 472: Strategic Management

A capstone course integrating all functional areas of business. Focuses on managerial strategies and policies that affect total enterprise performance. All students will be required to take the Comprehensive Business Exam as part of program assessment. This course satisfies the "Professional Communications (PCOM)" requirement for the Core Curriculum.

Credits: Credits 3

Prerequisites:

Prerequisite Courses

ACC 210

BUA 220

BUA 260

BUA 341

Prerequisites

Senior standing

Semester Offered:

Semester Offered

Offered every semester.