

BUA 477: Entrepreneurship II

Students are required to develop a professional business plan based on a strategic planning model. This course emphasizes evaluation, refining and expanding a business plan for an actual start-up business. Students will explore entrepreneurial issues in depth as they relate to risk taking, innovation, creativity, and profit maximization.

Credits: Credits 3

Prerequisites:

Prerequisite Courses

BUA 363

Prerequisites

Senior standing

Semester Offered:

Semester Offered

Offered spring semester.