

COM 110: Introduction to Communication Arts

Contemporary media play a vital role in today's society. In this introductory survey course, students study the history, development, and organization of the electronic mass media. Development in telecommunications technology is also included. The course emphasizes the relationship of media and its impact on society as well as ethical decision making and the diversity of its audiences from the 19th century to today's broadcast and online media.

Credits: Credits 3

Semester Offered:

Semester Offered

Offered every semester.