

# COM 111: Practical Media Fundamentals

A course for non-majors and non-minors providing practical skills in mass communications. Students learn the theoretical and practical fundamentals of media writing, interviewing, public relations, law and ethics, social media, branding, and other essentials of working with mass communications. For non-majors and non-minors only. COM 111 will not satisfy curriculum requirements for majors or minors in COM/DGM/GPD and will not count toward completion of required program electives for those majors or minors.

**Credits:** Credits 3

**Semester Offered:**

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Offered every semester.