

COM 423: Broadcasting/Sports Communications Practicum

A study and practice of advanced production and performance skills both in studio production and in independent or non-studio production for television and online media. Practical experience includes researching, writing, shooting and performing in a variety of journalistic projects designed for the student to tell a story and communicate with an audience. Students must provide their own cameras, computers and editing software. All Communications students are required to have a laptop computer with at least entry-level video and audio editing software (for video, iMovie for Mac OS or Pinnacle for Windows; for audio, Audacity for either operating system). Tablet and mobile devices (iPads, smartphones, etc.) will not meet the professional-level expectations of assignments given in the Communications program.

Credits: Credits 3

Prerequisites:

Prerequisite Courses

COM 323

Semester Offered:

Semester Offered

Offered fall semester, even-numbered years.