

COM 460: Introduction to Communication Theory

A critical survey of theories of mass communications. Students will begin to understand and comprehend the cognitive ideas and theories that guide scholarly research and delve into the major areas of media research conducted over the past century. This course is significantly useful for those students considering graduate school.

Credits: Credits 3

Prerequisites:

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COM 110, COM 121, and junior standing

Semester Offered:

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Offered spring semester, odd-numbered years.