

DGM 495: Professional Internship

Professional Internship is an on-campus or off-campus educational experience for Digital Marketing students. It provides an opportunity for practical application of knowledge, skills and abilities acquired in Digital Marketing coursework. Student will be exposed to varied protocols, methodologies, and practices in a professional working environment. Students will build a professional portfolio and complete weekly logs from on-site work. Weekly logs summarize and synthesize on-site work, assigned reading, and Student Learning Outcomes. Proposals for internships require prior approval of the DGM Program Coordinator and the Business & Communications Dean. Additional costs may apply when studies involve travel and/or off-campus settings. Subject to Internship rules and regulations. Required for DGM major.

Credits: Credits 3

Notes:

Notes

Meets DGM PETH, and PCEN requirements.

Prerequisites:

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Junior or Senior class standing and approval from DGM Program Coordinator

Semester Offered:

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Offered every semester.