

ECO 410: Managerial Economics

This course builds on the concepts of economics presented at the principles level. It applies economic theory and methods to business and administrative decision making. It shows how management decision problems such as make or buy; inventory level and advertising are combined with the theories of the firm and market structure and pricing as well as the decision sciences lead to optimal solutions for managerial decisions.

Credits: Credits 3

Prerequisites:

Prerequisite Courses

ACC 210

ECO 210

ECO 220

Semester Offered:

Semester Offered

Offered at departmental discretion.